

TOWN OF LUSELAND

BYLAW NO. 2025-03

A BYLAW TO ESTABLISH AND REGULATE A SIGN CORRIDOR ADMINISTERED BY THE TOWN OF LUSELAND FOR THE PURPOSES OF PROMOTING TOURISM AND ECONOMIC DEVELOPMENT

The council of the Town of Luselard in the Province of Saskatchewan enacts as follows:

- Signs located in the Town of Luselard Sign Corridors are required to comply with *"The Provincial Highway Sign Control Regulations Chapter H-3.01 Reg 10"*

This Bylaw may be referred to as the "Sign Corridor Bylaw".

1. INTERPRETATION:

- "town" shall mean the Town of Luselard
- "council" shall mean the Council of the Town of Luselard;
- "advertising device" shall mean a device that is placed on or is affixed to any object or structure that is on land adjacent to a provincial highway that advertises or attracts attention to an individual, business, organization, product or event and includes banner, bunting, streamers, strings of flags or multiple flag installations, lights, balloons, dirigibles, holograms and searchlights or any other devices that are decorative in nature.
- "act" shall mean *"The Provincial Highway Sign Control Regulations Chapter H-3.01 Reg 10"*
- "authorized agent" shall mean the Town of Luselard authorized by the land owner to enter into the sign corridor area
- "designated sign corridor" shall mean the sign corridors within the Town of Luselard and the Rural Municipality of Progress No. 351 in Section 5 as shown on the map attached hereto as Schedule G.
- "sign" shall mean a sign that is an aesthetically designed panel in dimensions defined by this Bylaw
- "sign structure" shall mean that part of the sign designed to structurally support a sign as defined by this Bylaw
- "sign owner" shall mean any person(s) or corporation who is the lawful owner of property located within the designated sign corridor
- "land owner" shall mean any person(s) or corporation who is the lawful owner of property located within a designated sign corridor
- "regulations" shall mean the *"The Provincial Highway Sign Control Regulations Chapter H-3.01 Reg 10"*, made pursuant to this act, as amended or substituted from time to time.

2. SCOPE

- This Bylaw shall apply to erection, installation, removal, ownership, replacement and maintenance of all signs within the designated sign corridor
- No sign, other than the sign as defined by this Bylaw, shall be erected, installed or maintained within the designated sign corridor by any person(s) or corporation.
- No person(s) or corporation shall erect, install, replace or maintain any sign in whole or in part within the designated sign corridor, except in conformity with the provisions of this Bylaw, the Act and the Regulations as amended or substituted from time to time.

3. ADMINISTRATION

- Application for Sign**
 - An application for a sign shall be made to the Town of Luselard on a form provided by the Town attached hereto in Schedule "D"
 - The sign owner shall attach to the application details respecting the proposed advertising text of the sign and colors and/or any other visual display to be used.

- III. An application fee of \$20.00 must be received with the application
- b. Eligibility**
 - I. Businesses located within town boundaries with commercial property assessment and/or a valid business license.
 - II. Businesses located adjacent to the Town of Luselard, physical location is within fifty (50) kilometres of the Town.
- c. Approval**
 - III. All applications will come to the Council for the Town of Luselard at a regularly scheduled Council meeting for approval.
 - IV. Subject to availability on a first come first served basis
 - V. All approved applications will be placed on a waitlist.
- d. Fees**
 - I. All applicable fees are attached hereto in Schedule "F" forming a part of this Bylaw.
 - II. Any supplies and/or fees associated with the erection of a sign must be paid for prior to erecting the sign.
 - III. Annual fees will be invoiced every January and shall be due and payable by January 31 of each year.
- e. Forfeiture of Sign Spot**
 - IV. Non payment of annual lease fees will result in removal of sign and loss of sign spot.
 - V. Failure to repair/replace damaged or weathered signs within 30 days notice to repair/replace will result in the removal of sign and loss of sign spot.
 - VI. Sign not completed within 60 days of approved application will result in loss of sign spot
 - VII. The Town reserves the right to change the sign corridor regulations, decline applications for reasons not specifically stated in this Bylaw, and take down corridor signage in cases of emergencies.
- f. Sign Owners Responsibilities**
 - I. Make application for the sign(s)
 - II. Provide a sketch, picture or drawing with details respecting the proposed advertising text of the sign and colours and/or any other visual display to be used.
 - III. Provide the Town with the sign within 60 days of approval.
 - IV. Adhere to the standards and conditions listed in this Bylaw and the Sign Corridor Application/Agreement.
 - V. The sign owner is responsible for all costs associated in the fabrication, installation, maintenance, repair and replacement of the sign.
 - VI. Any damages to signs caused by weather, livestock or wildlife is the responsibility of the sign owner.
- g. Town of Luselard Responsibilities**
 - I. Distribute applications
 - II. Approval of advertising text and sign
 - III. Invoice, collect and receipt annual fees
 - IV. Pay landowners (if applicable)
 - V. Only authorized agent for installation and removal of signs as the sign corridors are located on private property
 - VI. Install, repair, replace, maintain sign posts, backing, hardware and toppers.
 - VII. Install, remove, inspect signs and sign supports
 - VIII. Direct sign owners to repair or replace damaged and/or weathered signs
 - IX. Enforcement of the Town of Luselard Bylaw
 - X. Reserves the right to change the sign corridor regulations, decline applications for reasons not specifically stated in this Bylaw, and take down corridor signage in cases of emergencies.

- XI. to ensure sign post alignment
- XII. to cut grass and maintain weed control;
- XIII. to install signposts and signs;
- XIV. to assist with inspections of the signs;
- XV. to provide permits to erect signs in the corridor, subject to approval of Council, which permits shall be in the form set out in attached Schedule "E"

4. SIGN CORRIDOR REGULATIONS AND STANDARDS

- a. Notwithstanding any other provision of this Bylaw, no person(s) or corporation shall erect or cause to be erected, or permit a sign in the sign corridor save and except in accordance with the following standards
 - I. **Permitted Use**
 - II. The content of the sign shall be limited to commercial advertising for businesses
 - III. Advertising used shall reflect the Canadian Code of Advertising Standards administered by Ad Standards

b. Sign Construction Standards

- I. Signs shall be the following dimensions;
 - 1) Eight (8) feet wide and four (4) feet high in accordance with the drawing on Schedule "A"
 - 2) Sign supports shall maintain a ground clearance of four (4) feet measured from the grade to bottom of the sign.
 - 3) No design elements that extend out beyond the specified dimensions will be permitted
- II. Signs must be made of durable quality material such as wood or metal, to ensure that they will withstand the forces of nature.
- III. Signs shall be adequately secured to sign supports properly designed to structurally support the sign
- IV. Sign supports shall not project over top of the sign.
- V. The back of each sign shall be white in color
- VI. All signs shall be 36 meters apart (118 feet).
- VII. The distance the sign is located from the highway shall be in accordance with highways regulations.

c. Maintenance Requirements

- I. Signs shall be continually maintained by the sign owner to ensure that the sign remains in good state of repair, reflective of the sign's original condition and where inadequacies are evident, the sign owners shall undertake any repairs, replacements or other work deemed necessary by the Town.

d. Prohibitions

- II. Design elements that extend out beyond the specified 4' by 8' dimensions will not be permitted.
- III. Signs shall not display intermittent flashing or rotating lights and/or have any moving or rotating parts.

5. URBAN SIGN CORRIDOR

- a. The business advertising sign corridor is established as follows and attached hereto in Schedule "G":
 - I. **CORRIDOR #1** – Adjacent to Provincial Highway No. 31 extending for 15 meters in a generally southwesterly direction from a point 170 meters southeast of the west boundary line to the southeast quarter in Section 19, Township 36, Range 24, West of the 3rd

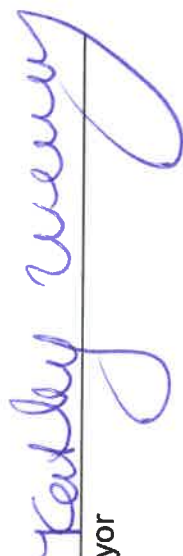
Meridian to the west boundary of the same quarter, a distance of 170 meters;

- II. **CORRIDOR #2** – Adjacent to Provincial Highway No. 31 extending for 15 meters in a generally southwesterly direction from a point 25 meters southeast of the south boundary line of the southeast quarter in Section 19, Township 36, Range 24, West of the 3rd Meridian to a point 63 meters northwest of the same boundary line, a distance of 88 meters;
- III. **CORRIDOR #3** – Adjacent to Provincial Highway No. 31 extending for 15 meters in a generally westerly direction from a point 526 meters northwest of the south boundary line of the southwest quarter of Section 17, Township 36, Range 24, West of the 3rd Meridian to a point 623 meters northwest of the same boundary line, a distance of 97 meters; and
- IV. **Corridor #4** – Adjacent to Provincial Highway No. 31 extending for 9 meters in a generally northerly direction from a point 260 meters northwest of the south boundary line of the northwest quarter in Section 3, Township 36, Range 24, West of the 3rd Meridian to a point 321 meters northwest of the same boundary line, a distance of 61 meters.

Bylaw No. 2016-15 is hereby repealed.

This Bylaw shall come into force on the day of its final passing.

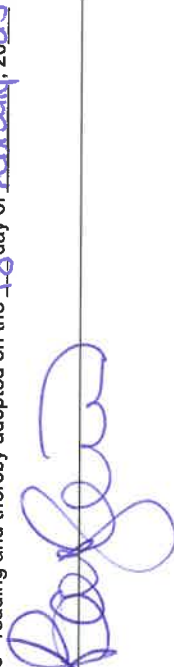




 Mayor

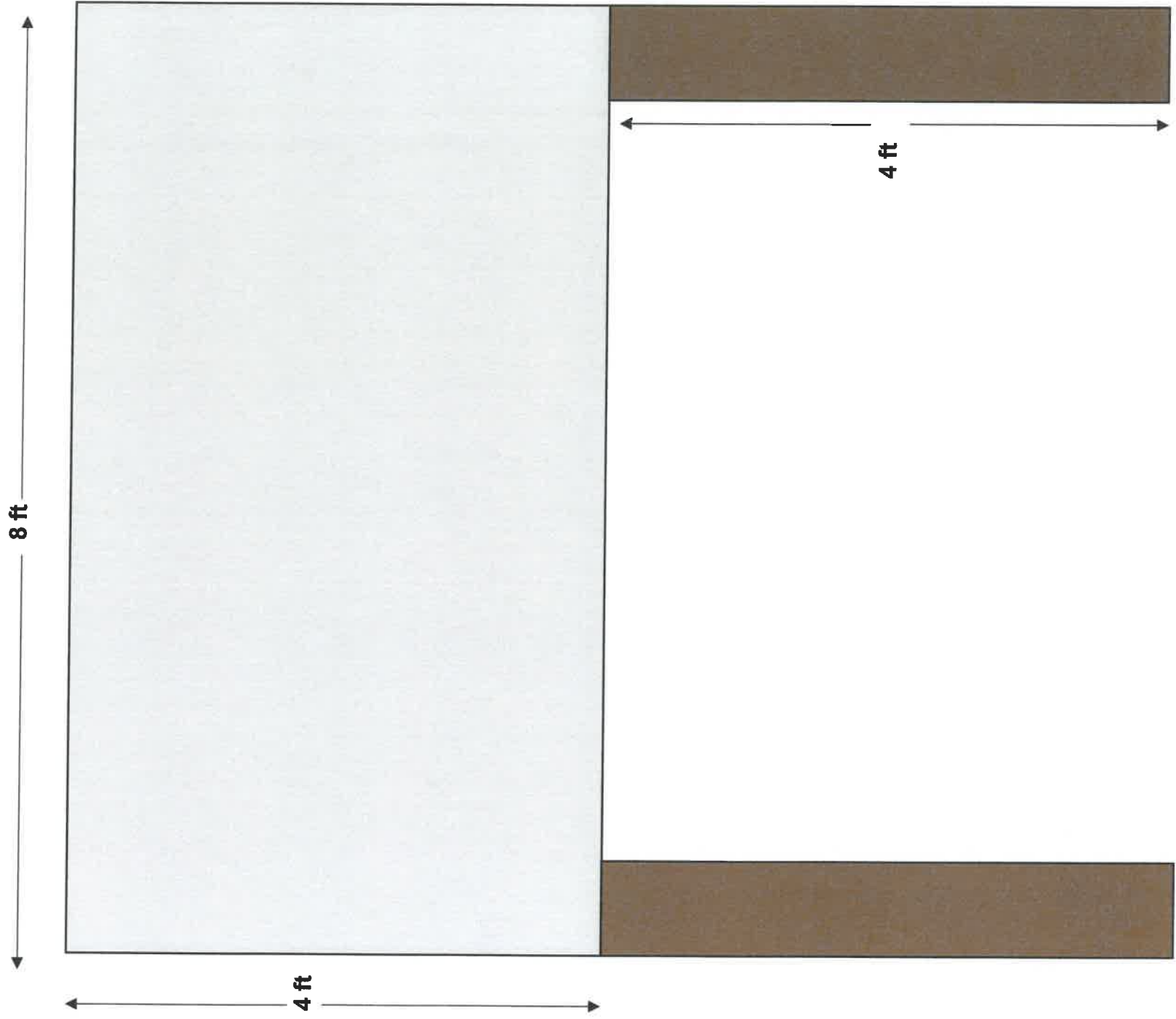
 CAO

Introduced and given 1st reading on the 18 day of February, 2025
 Given 2nd reading on the 16 day of February, 2025
 Given 3rd reading and thereby adopted on the 18 day of February, 2025



 CAO

SCHEDULE "A"
To Bylaw No. 2025-03



Please indicate on the diagram above the wording exactly as you wish it to appear on your sign. You may also attach a picture to your application of the mock ad sign.

SCHEDULE "B"
To Bylaw No. 2025-03

**LANDOWNER'S PERMISSION TO ALLOW
PROPERTY FOR A SIGN CORRIDOR**

I hereby give permission to the Town of Luseland to establish a Sign Corridor at the following location:

- I. CORRIDOR #1 – Adjacent to Provincial Highway No. 31 extending for 15 meters in a generally southwesterly direction from a point 170 meters southeast of the west boundary line to the southeast quarter in Section 19, Township 36, Range 24, West of the 3rd Meridian to the west boundary of the same quarter, a distance of 170 meters;
- II. CORRIDOR #2 – Adjacent to Provincial Highway No. 31 extending for 15 meters in a generally southwesterly direction from a point 25 meters southeast of the south boundary line of the southeast quarter in Section 19, Township 36, Range 24, West of the 3rd Meridian to a point 63 meters northwest of the same boundary line, a distance of 88 meters;
- III. CORRIDOR #3 – Adjacent to Provincial Highway No. 31 extending for 15 meters in a generally westerly direction from a point 526 meters northwest of the south boundary line of the southwest quarter of Section 17, Township 36, Range 24, West of the 3rd Meridian to a point 623 meters northwest of the same boundary line, a distance of 97 meters; and
- IV. Corridor #4 – Adjacent to Provincial Highway No. 31 extending for 9 meters in a generally northerly direction from a point 260 meters northwest of the south boundary line of the northwest quarter in Section 3, Township 36, Range 24, West of the 3rd Meridian to a point 321 meters northwest of the same boundary line, a distance of 61 meters.

I, _____, agree to the establishment of a Sign Corridor and, in consideration of an annual payment of _____ (xx) dollars.

- 1) To lease a strip of land as set out above to the Town of Luseland;
- 2) To have the option of seeding the land not used by the Sign Corridor;
- 3) To grant a ten (10) year lease to the Town of Luseland for the Sign Corridor, with the annual lease cost to be reviewed after five (5) years;
- 4) That, after the expiration of this agreement, it shall be automatically renewed for a further ten (10) year period;
- 5) That the Town of Luseland has the first option to purchase the land utilized by the Sign Corridor at the same value; and
- 6) That this agreement shall ensure to the benefit of and be binding upon the parties hereto, their executors, administrators and assigns.

Dated this _____ day of _____, 202_____

Landowner Signature

Witness Signature

SCHEDULE "C"
To Bylaw No. 2025-03

SIGNING CORRIDOR ADMINISTRATOR PERMIT ISSUING CHECKLIST

Check if
YES

- ____ 1. Does the applicant's business qualify to erect a sign within the established corridor?
- ____ 2. Is the proposed location of the sign within the sign corridor?
- ____ 3. Has the applicant received permission from the Council to erect his/her sign?
- ____ 4. Is the sign surface area within the size limits?
- ____ 5. Is the sign less than 26 feet from the ground level to the top of the sign?
- ____ 6. Does the sign position meet spacing requirements as specified?
- ____ 7. Is the sign located outside all sight triangles?
- ____ 8. Does the sign conform to all Municipal Bylaws?
- ____ 9. Does the sign conform to the following restrictions set out in Provincial Regulations? Signs shall:
 - a. not be erected on trees or painted or drawn rocks or other natural features;
 - b. not be supported by struts or auxiliary supports;
 - c. not form part or be attached to a fence or building;
 - d. be painted or covered on the back with a white colour;
 - e. not be placed adjacent to a provincial highway on any horizontal curve where an advisory speed has been posted;
 - f. not be placed in the right-of-way; and
 - g. not incorporate an advertising device as part of its makeup structure.
- ____ 10. If the Town changes an administrative fee for the permit, has the fee been paid?

Application not accepted because:

Date

Inspected by

Approved by

SCHEDULE "D"
To Bylaw No. 2025-03

SIGN INSTALLATION APPLICATION

SIGN CORRIDOR:

(See Schedule "G" for Map Specifics)

- I. CORRIDOR #1 – Adjacent to Provincial Highway No. 31 extending for 15 meters in a generally southwesterly direction from a point 170 meters southeast of the west boundary line to the southeast quarter in Section 19, Township 36, Range 24, West of the 3rd Meridian to the west boundary of the same quarter, a distance of 170 meters;
- II. CORRIDOR #2 – Adjacent to Provincial Highway No. 31 extending for 15 meters in a generally southwesterly direction from a point 25 meters southeast of the south boundary line of the southeast quarter in Section 19, Township 36, Range 24, West of the 3rd Meridian to a point 63 meters northwest of the same boundary line, a distance of 88 meters;
- III. CORRIDOR #3 – Adjacent to Provincial Highway No. 31 extending for 15 meters in a generally westerly direction from a point 526 meters northwest of the south boundary line of the southwest quarter of Section 17, Township 36, Range 24, West of the 3rd Meridian to a point 623 meters northwest of the same boundary line, a distance of 97 meters; and
- IV. Corridor #4 – Adjacent to Provincial Highway No. 31 extending for 9 meters in a generally northerly direction from a point 260 meters northwest of the south boundary line of the northwest quarter in Section 3, Township 36, Range 24, West of the 3rd Meridian to a point 321 meters northwest of the same boundary line, a distance of 61 meters.

APPLICANT NAME: _____

NAME OF BUSINESS: _____

MAILING ADDRESS: _____

PHONE NUMBER: _____

EMAIL: _____

SIGN SPECIFICATIONS:

SIGN SIZE: Eight (8) feet wide and four (4) feet high in accordance with the drawing on Schedule "A"

TYPE OF MATERIAL: _____

COLOUR OF BACKGROUND: _____

COLOUR OF LETTERING: _____

HEIGHT OF LETTERING: _____

An application fee of \$20.00 must be received with the application.

Permission to install a sign within the Town of Luseland Sign Corridor is subject to the Town of Luseland Council's Approval.

Upon Approval, and receipt of Permit from the CAO, all fees listed in Schedule "F" are to be paid before the erecting of the Sign.

Annual fees will be invoiced every January and shall be due and payable by January 31 of each year.

All Applications must have a sketch drawn upon Schedule "A" or include a picture to your application of the mock ad sign.

Signature of Applicant

Date

SCHEDULE "E"
To Bylaw No. 2025-03

PERMIT TO ERECT AN OFF-PREMISES ADVERTISING SIGN

Date: _____
From: Town of Luseland Council
PO Box 130
Luseland, SK S0L 2A0
Dear: _____

Permission is hereby granted for the erection of one sign at the following location:

Highway 31: _____ Corridor #1 _____ Corridor #3 _____
Corridor #2 _____ Corridor #4 _____

This permit is subject to the following conditions:

1. The applicant is responsible for any alterations to telephone, power lines or other utilities made necessary by the work authorized by this permit;
2. Issuance of the permit does not eliminate the need to comply with local building and zoning bylaws;
3. Erection of this sign must be made within six (6) months of the date of this permit. If the sign is not erected within this time period, application must be made for renewal of this permit;
4. Minimum of 1/2" crezone plywood frame around the sign, with the back being white. Initial cost of \$430.00 shall include supplies associated with the erection of the sign and include: treated plywood, treated lumber, treated posts, crushed rock, white paint, screws, lag bolts and a fee to dig the holes and erect the signs. All fees listed above and in Schedule "F" are to be paid before the erecting of the Sign.
5. The Annual payment shall be _____, and will be invoiced every January and shall be due and payable by January 31 of each year.
6. Sign must be professionally painted or have graphic lettering applied to the surface;
7. Where a sign is in need of repair, the CAO shall send a registered letter to the individual or corporation and the Town Foreman will be asked to remove the sign from the corridor.
8. The Town crew shall install the sign.

Issued this _____ day of _____, 20____ by _____

Krystal Bazyliński
CAO

SCHEDULE "F"
To Bylaw No. 2025-03

FEES

Fee/Charge	Amount Due
Application Fee	\$20.00
Initial cost to erect sign	\$430.00
Annual Fee -- Luseland Business / Corporation	\$75.00
Annual Fee -- Outside of Luseland	\$100.00

SCHEDULE "G"
To Bylaw No. 2025-03

SIGN CORRIDOR MAP OF LOCATIONS

- I. **CORRIDOR #1** – Adjacent to Provincial Highway No. 31 extending for 15 meters in a generally southwesterly direction from a point 170 meters southeast of the west boundary line to the southeast quarter in Section 19, Township 36, Range 24, West of the 3rd Meridian to the west boundary of the same quarter, a distance of 170 meters; (RIGHT SIDE OF HIGHWAY IN DIRECTION OF MACKLIN FROM LUSELAND)



- II. **CORRIDOR #2** – Adjacent to Provincial Highway No. 31 extending for 15 meters in a generally southwesterly direction from a point 25 meters southeast of the south boundary line of the southeast quarter in Section 19, Township 36, Range 24, West of the 3rd Meridian to a point 63 meters northwest of the same boundary line, a distance of 88 meters; (LEFT SIDE OF HIGHWAY IN DIRECTION OF LUSELAND FROM MACKLIN)



- III. **CORRIDOR #3** – Adjacent to Provincial Highway No. 31 extending for 15 meters in a generally westerly direction from a point 526 meters northwest of the south boundary line of the southwest quarter of Section 17, Township 36, Range 24, West of the 3rd Meridian to a point 623 meters northwest of the same boundary line, a distance of 97 meters; (RIGHT SIDE OF HIGHWAY IN DIRECTION OF LUSELAND FROM MACKLIN) and



- IV. **Corridor #4** – Adjacent to Provincial Highway No. 31 extending for 9 meters in a generally northerly direction from a point 260 meters northwest of the south boundary line of the northwest quarter in Section 3, Township 36, Range 24, West of the 3rd Meridian to a point 321 meters northwest of the same boundary line, a distance of 61 meters. (RIGHT SIDE OF HIGHWAY IN DIRECTION OF LUSELAND FROM KERROBERT)

